



CCM's "Art on the Streets" is now the Clutch City Art Project (CCAP). The project enlists Houston area middle and high school students to submit artwork based on a particular theme. Currently, the theme is "World AIDS Day." To date, students have received over \$30,000 in scholarships and prizes

Campaign Highlights



2007-Present - Substantial goals have been achieved through continuous support and collaboration with HISD and Houston Health Department (HHD). Collaboration with these two agencies on this youth focused initiative has been beneficial and effective in the ongoing fight to end the HIV epidemic.



2018 - Exhibited at the Texas Department of State Health Services HIV/STD Conference in Austin, TX



2019 - Present
Abstracts were submitted and accepted for poster presentation at the following conferences: National Sexual Health(2019), National Coalition for STD Directors(2023), National Association of City & County Health Officials(2023), American Public Health Association(2023)



2020 - Commissioned Houston artist Mathieu Jean Baptiste is inspired by the Clutch City Art Project and creates a 20ft mural banner entitled 'The Preventions'. The banner is displayed publicly and has been archived at the Fondren Library in the Woodson Research Center of Rice University



2020-Present - Collaborative effort with Baylor College of Medicine, Texas FIMRSH and Texas Department of State Health Services to produce an annual calendar featuring artwork from the project.



2021 - Banners are displayed at the City of Houston's World AIDS Day Remembrance ceremony held at Sam Houston Park in Downtown Houston



2023 - Abstracts written and submitted in 2022 for poster presentation consideration were accepted and presented at the National Coalition for STD Directors in New Orleans, La. and at NACCHO 360 in Denver, CO leads to NAAACHO Voice article - EHE Superstars: Using Art to Improve Youth HIV Awareness in Houston



2023 - APHA Annual Meeting & Expo - CCAP wins Excellence in Abstract Submission among All Presenters--Honorable Mention



2024 - AOTCS now rebranded the Clutch City Art Project, display featured at the Presidential Advisory Council on HIV/AIDS (PACHA) council meeting.



CCAP display banners have received over *6 million impressions in communities with high HIV/STI morbidity.

*Source: 2023 Geopath Impressions



CCAP is the largest public display of youth artwork in Houston/Harris County



Since 2015, middle & high school students from Houston have submitted over 3500 pieces of artwork to CCM's Clutch City Art Project.



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